

# ***CUPLITES*** ***Racing Series***

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Of interest to editors and journalists covering: Buffalo Sports, North Eastern U.S. Motorsports, Ontario (Canada) Motorsports

## **CUP LITES SERIES CONTINUES GROWTH INTO CANADA**

AMHERST, NY, Nov, 27, 2006 – The Cup Lites Racing Series ([www.cuplites.info](http://www.cuplites.info)) announced today the addition of Delaware Speedway to the 2007 Cup Lites racing schedule. This is the first time in the 9-year history of the series that Delaware Speedway will host the Cup Lites. The 50-lap event will be held on Saturday September 1, 2007.

Delaware Speedway, located just a few minutes west of London, Ontario, is one of the oldest, continuously operating tracks in Canada. The track opened in 1952 as a quarter-mile dirt track and was later expanded to the half-mile, paved oval configuration of today. It hosts stock car racing every Friday night during the summer.

“We are very excited to have added Delaware Speedway to our schedule for the 2007 season”, said Cup Lites Communications Director, Kevin Blakely. “As a series, we need to continue to grow and expand and some of that expansion will be into Canada. We don’t see this as a one-time event but rather, the beginning of a relationship”.

“We believe the Cup Lites offer an exciting and cost effective alternative to what’s available to the racers of Southern Ontario, and we’re thrilled to be able to introduce our series to a new set of race fans”.

For additional information about Cup Lites, visit our web site at:  
<http://www.cuplites.info>

About the Cup Lites:

The Cup Lites Racing Series is a high-speed, low-cost, spec racing division designed to bring professional racing into a range that everyone can afford. The cars are low maintenance, 3/4-scale stock cars powered by a 700cc snowmobile engine. The rules of the Cup Lites Series are designed to keep the cost of racing as low as possible, to keep the

emphasis on drivers' ability, and to make the division as competitive and equal as possible. The Series tours some of the top tracks around Western New York, Northern Pennsylvania and Southern Ontario, making it accessible to many fans and attractive to great sponsors.

The Cup Lites Racing Series, now entering its ninth year, was the brainchild of Tim Bender, an 11-time Snowmobile Champion and former NASCAR Busch Series driver. In 2003, Buffalo businessman and long time team owner Paul Graff acquired the series.

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